

Thematic brief

GIRLS' EDUCATION AND CHILD MARRIAGE

Keeping girls in school is one of the best ways of preventing child marriage. At the same time, child marriage remains a significant barrier to girls' access to quality education. Whatever the reason for a girl dropping out of school, once married it is often very difficult for her to return. In this brief, we explore the key facts, two-way impacts, common drivers and solutions on education and child marriage.



Child marriage is a human rights violation. Its drivers are complex and vary according to the context. They include gender inequality, poverty, social norms that discriminate against girls, customary or religious laws that condone the practice, and an inadequate legislative framework and/or civil registration system. The relationship between child marriage and girls' education works both ways, and decisions around them are complex and influenced by a variety of factors. For example, a girl may drop out of school for an unrelated reason and then find marriage is one of the only options open to her; or the decision for her to get married may force her to drop out of school.

Key facts

- Keeping girls in school especially secondary school – is one of the best ways of delaying marriage.
 On average, the likelihood of a girl marrying as a child is six percentage points less for every additional year she stays in secondary education.¹
- Access to education affects the timing of marriage more than marriage affects access to education. That is, rather than dropping out of school *to* get married, most girls drop out of school and *then* get married.
- Education is one of the most powerful drivers of gender equality because it can empower individuals and enable them to challenge discriminatory gender norms.²
- School closures and the economic impact of the COVID-19 pandemic threaten decades of progress made towards gender equality, placing many girls at heightened exposure to gender-based violence (GBV), sexual exploitation, adolescent pregnancy and child marriage.³

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Uneven progress

Over the past 25 years, there has been huge progress in preventing child marriage and improving girls' access to education. Fewer girls are getting married or becoming mothers, and more girls are enrolling in school and completing primary and lower secondary education. However, this progress has been uneven and far from equitable. Girls in the poorest countries and from the most marginalised households – like those in rural areas, from Indigenous communities, or in fragile or humanitarian contexts – are much more likely to drop out of school or marry as children. Unless we accelerate progress, we will not reach the Sustainable Development Goal (SDG) targets on child marriage or girls' education.

Progress on child marriage

- **1 in 5** girls are married as children today,⁴ compared to 1 in 4 in 2004.⁵ Progress has been greatest amongst those from wealthier backgrounds.⁶
- **19% of girls around the world** today still marry as children.⁷
- 36% of girls in the world's lowest-income countries marry before the age of 18, almost double the global average.⁸

Progress on girls' education⁹

- **180 million** more girls have enrolled in primary and secondary school since 1995, and girls' learning outcomes have improved.
- The gender parity index in primary and secondary education increased to an **equal number of girls and boys enrolling in 2018**, up from about 90 girls enrolled for every 100 boys in 1995.
- Girls are still significantly **less likely than boys to enrol in** education in many low-income countries.
- **¾** of primary-school-age children who may never go to school are girls.
- In at least 20 countries mostly in sub-Saharan Africa – hardly any poor, rural young woman complete upper secondary school.
- Only 1 in 10 Indigenous girls completes secondary school in Latin America. $^{\mbox{\tiny 10}}$



The impact of child marriage on girls' education

Married girls face many practical barriers to education, including household responsibilities, stigma, forced exclusion from school and gender norms that keep them at home. Child marriage often results in adolescent pregnancy, and this too results in girls dropping out or being excluded from school because of national laws, a lack of support for re-enrolment and stigma.¹¹ Child marriage is also more likely to take place in settings where girls' educational opportunities are limited.¹² The younger the age at marriage, the greater the impact.¹³ Once married, a girl is very unlikely to remain in or return to school.

Evidence from around the world¹⁴

- Up to **30%** of girls' school dropouts were because of child marriage or adolescent pregnancy, according to parents in 15 countries around the world.
- Only **2.4%** of girls aged 15-19 are married *and* in school, according to a global study.

The impact of girls' educational opportunities on child marriage

The protective impact of education is greatest at

secondary level. The more years a girl spends in education, the greater the reduction in the risk of child marriage.¹⁵ Secondary education is a much stronger and more consistent protection against child marriage than primary school education; girls with only primary level education are at a similar risk of marrying as children as girls with no education at all.

The most marginalised girls are at risk of being left

behind. Girls, especially those from poor, rural and other groups that have been marginalised will not progress to secondary education unless they have a quality primary education and barriers in the transition to secondary education – such as school fees, distance to school and entrance exams – are reduced.

The effect of girls' education is intergenerational. The education of girls in one generation can delay marriage in their daughters' generation. Although relative educational mobility has risen in recent decades, the number of years a girl spends in school is still more aligned to her parents' education – especially her mothers' – than boys'. Educated women are more likely to invest in the health and education of their children as they are more likely to value schooling and be aware of the rates of return on education. As a result, their children have better nutrition, higher immunisation rates, increased enrolment in school and improved school performance.¹⁶

It makes economic sense for countries to educate girls

and end child marriage. As well as being the right thing to do for girls and women, the potential societal and economic benefits of educating girls and ending child marriage are huge. Education improves health and livelihoods, contributes to social stability and drives economic growth. One additional year of schooling can increase a woman's earnings by up to 20 percent.¹⁸ Countries can lose more than US\$1 billion a year by failing to educate girls to the same level as boys.¹⁹ The societal and economic benefits of ending child marriage include lowering population growth rates, increasing per capita Gross Domestic Product (GDP), reducing child mortality, increasing women's earnings, and interrupting intergenerational cycles of poverty and disadvantage.²⁰

Evidence from around the world

- **In Nepal**, women with the School Leaving Certificate (SLC) and above marry at 22.4 years of age on average. They are the only group of women to marry above the legal minimum age. Women with no education marry 4.6 years earlier than women with SLC and above.
- **In Ethiopia**, one study shows that girls whose mothers are educated are two times less likely to marry under age 18 than girls whose mothers are uneducated. The same pattern is not found in relation to fathers' education, so this is probably a role model effect.¹⁷

What Girls Not Brides member organisations are doing:

- SERniña in Guatemala runs workshops in schools for youth from disadvantaged backgrounds.
 The workshops focus on building self-esteem, challenging gender norms and expectations, forming healthy relationships and living a life based on values.
- Dynamic Youth Development Organisation in Nigeria is working with traditional and religious leaders, parents and guardians, encouraging them to support girls' access to education and to end child marriage.
- Pro Sport Development in India worked with Girls Not Brides to organise a two-day national consultation and <u>report</u> on how to use sport to address gender-based discrimination in India.

Common drivers of child marriage and poor educational outcomes for girls

The decisions leading a girl to leave school or get married are often made at the same time and are influenced by many of the same factors. Work to end child marriage and keep girls in school needs to address these shared underlying factors.

Inequality and harmful gender norms

Child marriage and the lack of educational opportunities for girls are rooted in gender inequality and the belief that girls and women are inferior to boys and men. This inequality denies girls and women their human rights and leads to a preference for the education of boys, child marriage and early pregnancy, and sexual and gender-based violence. It also limits girls' sexual and reproductive health and rights, restricts their movement, and contributes to the unequal distribution of unpaid care and domestic work. Globally, girls aged 10-14 years spend 50 percent more time than boys on unpaid household chores, which can take a toll on their learning.²¹

Ethnic and cultural discrimination in schools is also a major obstacle to equal access to education. In Latin America, for example, Indigenous girls face unwelcoming environments in schools, discrimination based on sex, violence, and sometimes sexual abuse, all of which contribute to poor school performance and increased school dropout.²²

Education is one of the most powerful drivers of gender equality. It helps girls to build knowledge and skills and prepare for the labour market, as well as developing self confidence. It also exposes individuals to new ideas about gender through curricula and school practices, and to stereotype-defying role models and peers. Where large numbers of girls attend school, this can contribute to shifts in norms on female mobility and the acceptability of girls' education, and to changing community-level perceptions of girls and young women.

However, because schools tend to reflect wider society, discriminatory norms and practices are often replicated in schools unless there is a conscious effort to challenge them. Gender bias in teaching materials, different expectations of girls and boys, and the gendered assignment of chores, can all perpetuate discriminatory gender norms and undermine educational outcomes. In contrast, a gender-transformative school environment and curriculum can empower girls and boys to become active members of their communities and challenge discriminatory gender norms.²³

Poverty

Poverty is an important driver of both child marriage and girls' lack of education. Economic pressures – combined with gender norms that place less value on girls' education – can lead to girls dropping out of school to take on work or care responsibilities at greater rates than boys. In the countries with the least resources available and most inequality, there is often insufficient funding for accessible, affordable quality education systems, and families bear many of the costs – both direct (school fees at secondary level) and indirect (uniforms, books, exams and transport costs). Such costs are a barrier for many, with girls more likely to be taken out of school than their brothers when families struggle to pay. Children living in poor and rural areas are also more likely to be affected by factors such as a lack of adequate schools and transport.

What *Girls Not Brides* member organisations are doing:

- <u>Milaan Foundation</u> in India worked with Girls Not Brides to support girl leaders from its Girl
 Icons programme to conduct surveys on access to government social welfare schemes, structural
 barriers to girl's education, and the socio-economic impact of the COVID-19 pandemic on girls'
 education, child marriage and GBV in Uttar Pradesh.
- <u>Kakenya's Dream</u> in Kenya runs a Network for Excellence support programme for the 200 girls who have graduated from their boarding schools. They offer mentorship, tutoring, financial support and essential resources for girls in secondary and tertiary education programmes.
- <u>Parental Care Liberia</u> provides scholarships for disadvantaged girls, girls at risk of child marriage and married girls.

Lack of sexual and reproductive health care and education, and adolescent pregnancy

Adolescent pregnancy is strongly correlated with school dropout and exclusion for adolescent girls in many regions. In parts of sub-Saharan Africa and Latin America, unintended pregnancy is a significant cause of school dropout. Across all regions, higher educational attainment is associated with lower rates of adolescent pregnancy. Parents' fear of adolescent pregnancy also plays a strong role in school dropout and early marriage, as they think that going to school may allow girls to engage in sexual relationships or make them more vulnerable to sexual exploitation.

Many adolescent mothers do not return to school after giving birth because their school excludes them, they lack childcare options, their families do not let them, or they feel unable to face the stigma and judgement of their classmates and teachers. Some countries ban pregnant girls from returning to school. Other countries have adopted re-entry policies and strategies but are not implementing them fully. In our 2020 survey, pregnant girls' right to education was identified by *Girls Not Brides* member organisations as one of the most important issues affecting adolescent girls' access to – and retention in – education.²⁴

Evidence from around the world

- Global prevalence of adolescent pregnancy declined by 1/3 between 1995 and 2020.²⁵
- **14% of 20-24-year-old women** globally had given birth before age 18 in 2019, rising to **25%** in sub-Saharan Africa.²⁶
- Girls often drop out of school because of pregnancy.
 For example, in Kenya it is estimated that 13,000 girls drop out of school every year due to pregnancy.²⁷



What *Girls Not Brides* member organisations are doing (SRH, education, pregnancy):

- Equality Now worked with civil-society
 organisations in Tanzania and Sierra Leone to
 file legal cases challenging discriminatory policies
 banning pregnant girls from attending school.
 In Sierra Leone the government has now lifted
 the ban.²⁸ In Tanzania the government announced
 that girls would be offered an alternative path to
 education, through Folk Development Colleges,
 but they still cannot go back to regular schools.²⁹
- <u>Association Solidarité et Actions pour le</u>
 <u>Développement Durable</u> in Congo Brazzaville
 carries out awareness-raising activities for parents
 and community leaders to encourage them to
 address the stigmatisation of pregnant girls and
 support child protection and girls' education.
- Child Rights Development Foundation in Uganda is advocating for Hoima district local government to allocate 5% of the education budget to sexuality education in schools by the end of 2021.
- Fundación Mexicana para la Planeación Familiar in Mexico promotes access to sexual and reproductive health services for adolescent girls and women, as well as access to services for those who have experienced GBV.

School-related gender-based violence

In many countries, girls still do not have equal access to free, good-quality and safe education. The transition to secondary school is particularly difficult. A lack of local secondary schools means that girls often face a long and sometimes dangerous journey to school. This can increase families' reluctance to let them attend.

A lack of single-sex sanitation facilities also increases the risk of school-related GBV, leading to loss of interest in school, disrupted studies and early school leaving. Globally, over a fifth of primary schools had no single sex basic sanitation facilities in 2018. Some 335 million girls attend primary and secondary schools lacking facilities necessary for menstrual hygiene.³⁰ In sub-Saharan Africa UNESCO estimates that 10 percent of girls miss school during menstruation due to a lack of facilities and materials such as sanitary pads.³¹ This causes girls to fall behind and may lead to increased school dropout. The economic impact of COVID-19 has exacerbated this situation as girls from the poorest families are forced to prioritise other basic needs over safe menstrual products.



PICTURED: Monica, from South Sudan, would like to become a doctor. Photo: <u>"Supporting girls' education"</u> by <u>Oxfam East</u> <u>Africa</u> is licensed under <u>CC BY 2.0</u>

Evidence from around the world

- More than 1 in 4 girls involved in a study across Africa, Asia and Latin America reported never or seldom feeling safe travelling to or from school.³²
- **55% of girls in Honduras** reported not attending school due to physical violence perpetrated by teachers, while **22% of female students in Malawi** reported missing school due to unwanted sexual experiences. For those who continue their studies after these experiences, low achievement is common, as they try to avoid attention from teachers and peers.³³
- More than **1 in 5 primary schools** around the world had no single sex basic sanitation facilities in 2018.³⁴
- **335 million girls** attend schools lacking menstrual hygiene facilities.³⁵
- **10% of girls** in sub-Saharan Africa miss school during menstruation due to a lack of facilities and materials such as sanitary pads.³⁶

What *Girls Not Brides* member organisations are doing:

- <u>Galkayo Education Centre for Peace and</u>
 <u>Development</u> in Somalia advocate for free sanitary kits to be part of essential packages in schools.
- **Girl Child Network** in Kenya advocate for gendersensitive sanitation facilities in schools and for the supply of sanitary towels, underwear and other necessities for menstrual health management for girls in school.
- **Raising Teenagers Uganda** provide girls with reusable sanitary pads and support them to manage their periods with dignity. They also campaign to make menstrual products more affordable for all girls and women.
- <u>Youth Help Sierra Leone</u> is carrying out GBV and sexual harassment training in school, supporting secondary school girls and boys to set up clubs, empower their peers and say no to all forms of sexual violence.

Conflict and humanitarian crises

Child marriage also increases in humanitarian crises. When faced with increased poverty and violence, families may see child marriage as a way to reduce economic hardship and protect their daughters from increased violence.

Schools are often the target of direct attacks, and girls are at particular risk of sexual violence, trafficking and violent attempts to repress their education. Girls are less likely than boys to return to school following conflict because families fear sexual violence and general insecurity at or on the way to school and prioritise boys' school fees. Girls may also have additional chores and caring responsibilities.³⁷

As education can help prevent conflicts, its disruption can have long-term impacts on communities; it can lead to increased violence directed at children and fear of accessing existing education services. In such circumstances, girls face a heightened risk of child marriage.

Evidence from around the world

- The **10 countries** with the highest child marriage rates are considered fragile states.³⁸
- Adolescent girls are nearly 90% more likely to be out of secondary school in countries affected by fragility and conflict.³⁹
- In these contexts, girls are also 2.5 times more likely to be out of school than boys.⁴⁰
- **7,300 direct attacks** documented against schools over 2015-19.⁴¹
- **8,000 students**, teachers and other school personnel killed, injured, abducted, threatened, arrested and detained over 2015-19.⁴²

What Girls Not Brides member organisations are doing:

- In Lebanon, <u>Sawa Association for Development</u> offer Lebanese and refugee girls education services and vocational training to avoid child marriage.
- Associação Moçambicana para o Desenvolvimento da Família in Mozambique provides GBV prevention and response services in resettlement centres, with an emphasis on education. This includes mobile brigades, health and mental health services and awareness sessions for community leaders, out-of-school girls and their families.

COVID-19

The impact of the pandemic means we are less likely to achieve the SDG targets of ending child marriage and ensuring that all girls have access to 12 years of quality education by 2030. Key factors that could undo the progress made in recent years include:

- The closure of schools and other learning spaces affected over 1.5 billion students in 194 countries – over 90% of the global student population – in 2020.
- 11 million more girls and young women may drop out or not have access to school in 2021 due to the economic impact of the pandemic. Many may never return.⁴³
- **US\$210 billion** is likely to be cut from education budgets in 2021 because of declines in GDP, and there is growing pressure to reallocate resources to health and social safety nets.⁴⁴
- **10 million more girls are expected to marry** before 2030 because of COVID-19, taking the total number of girls projected to marry to 110 million.⁴⁵
- Girls from the families and communities that have been most marginalised will be disproportionately affected.
- Girls in many low- and middle-income countries **lack** equal access to mobile phones and the internet, so are at a disadvantage when learning shifts to distance and online formats.
- **Girls taking on more childcare and domestic chores** during the pandemic have less time to study.

What *Girls Not Brides* member organisations are doing:

190 organisations (including *Girls Not Brides* and many of its member organisations) have signed
 a <u>call to action on the domestic financing of</u>
 <u>education post-COVID</u>. They propose simple steps
 on budget, fair tax, debt, austerity and aid to protect
 education financing and recovery.



Recommendations

To change the lives of countless girls through increasing access to education – ensuring they have the skills to flourish, reducing their risk of child marriage – we need governments to invest in getting girls into school, keeping girls in school, and making sure that school is a safe place to be.

We call on governments to:

Work across sectors to guarantee access to 12 years of quality gender-responsive education for girls at risk of child marriage and married girls.

- Guarantee access to 12 years of free and compulsory primary and secondary education for all girls and boys, removing all tuition fees and indirect costs.
- Ensure donor governments dedicate resources to girls' education to meet funding gaps, including through meeting the \$5 billion GPE Replenishment Campaign target for 2021–25 to support lower-income countries deliver quality education.
- Ensure domestic financing for education receives at least 4-6% of GDP and/or constitutes at least 15-20% of public expenditure. In light of the crisis in education financing – aggravated by the COVID-19 pandemic – we call on governments to protect education spending following the recommendations in the <u>Global Campaign</u> for Education's One Billion Voices Call to Action and the <u>Financing GPE 2025 Campaign</u>.
- Ensure domestic financing for education is spent equitably, effectively and efficiently to ensure gender equality in education and incorporating strategies to address child marriage and support girls at risk of marriage and married girls.
- **Design gender-responsive education systems and crosssector plans** that acknowledge the two-way link between child marriage and girls' education, and address the rights of girls at risk of child marriage and married girls, promoting the active participation of girls in the design of education plans and programmes.
- **Collect, analyse and use better quality data** on barriers to education for marginalised girls and on the impact of education policies, plans and funding on child marriage and adolescent pregnancy.

Challenge drivers of child marriage through the creation of inclusive girl-friendly schools free from violence.

- Ensure that schools are free from violence, introducing measures to prevent violence and protect girls, establishing confidential reporting mechanisms, training teachers to recognise and report abuse, and providing safe spaces for adolescent girls especially those at risk of child marriage and married girls.
- Support a gender-transformative school environment and curriculum, developing gender-responsive teaching and learning materials, promoting role models for girls

 including female teachers and education leaders – and encouraging girls to study science, technology, engineering and maths (STEM) subjects.
- **Provide safe, private toilets and sanitation facilities** and products for girls to manage their menstrual hygiene in school.

- Ensure the provision of age-appropriate comprehensive sexuality education, including on responsible sexual behaviour and the prevention of early pregnancy, and ensure that girls have access to sexual and reproductive health services in and out of schools.
- End discriminatory policies and practices that exclude pregnant girls, married girls and young mothers from school, implement re-entry policies to support young mothers to return to school, and fund national strategies that support the re-engagement of young women in education after pregnancy.
- Support community sensitisation to ensure that parents, leaders and other community members are aware of the importance of girls' education and of delaying marriage.

Ensure girls at risk of child marriage and married girls' continued and safe access to quality education in crisis situations, including COVID-19.

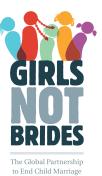
- Ensure that education sector plans and policies anticipate risks and respond to the needs of adolescent girls in crisis situations, including girls at risk of marriage and married girls.
- Ensure adolescent girls are considered and consulted in each cluster's humanitarian programmes – especially education, health, camp coordination and management, water and sanitation, and shelter – to ensure a comprehensive and multisectoral response. Specifically, promote greater coordination between the protection and education clusters to identify girls at risk of child marriage and dropping out of school.
- Ensure that all children have access to quality learning

 including comprehensive sexuality education –
 when schools are closed, investing in inclusive gender-responsive distance education methods and maintaining regular communication between teachers, learners and families to keep learners motivated and prevent girls from dropping out.
- Support pregnant girls, married girls and young mothers to return to education when schools reopen. This might involve flexible learning, catch-up courses and accelerated learning opportunities. It may also involve checking school enrolment lists to identify and follow up with those girls who have not returned to school.
- Endorse and implement the <u>Safe to learn call to action</u> and the <u>Safe schools declaration</u> and ensure that schools in conflict zones, and the routes to and from them, are protected and free from violence.
- Support the provision of medical and psychosocial assistance to survivors of attacks on education, taking into account the specific needs and experiences of adolescent girls.

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Girls Not Brides is a global partnership made up of more than 1,500 civil society organisations from over 100 countries committed to ending child marriage and enabling girls to reach their full potential.



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